



LUSTER
GROUP

MIAMI





Unveiling the future of Miami

C. (305) 812.0944

O. (305) 793.9435

info@lustermagazine.com

Four Seasons Miami. 1441 Brickell Ave. Suite 1009, Miami, FL

LUSTER
G R O U P





This division of Luster Group was created with the philosophy of expanding our commercial vision together with our ally Sotheby's. Due to our experience as developers and builders in the real estate market, we decided to undertake this division sharing the same philosophy and DNA as Sotheby's.

By joining our division, we welcome you to an unlimited world where you can find the property of your dreams and infinite possibilities with the best advice.

Luster studio in alliance with One Sotheby's, a prestigious brand focused on the sale of the luxury real estate market for more than 15 years, increases our vision of expansion and allows us to continue building an impeccable reputation, based on its personalized approach, in-depth knowledge of the market and an unwavering commitment to satisfy the needs and desires of its most demanding clients. Luster Real Estate Group focuses on the sale and purchase of luxury properties of houses, apartments, penthouses, beachfront properties and commercial properties.











As you create your life's heritage through family, friends, and professional accomplishments, you need partners on the journey who take the time to know you and your dreams. Professionals who seek to find the perfect place where your dreams come true, inspiring you and reflecting your values.

At ONE Sotheby's International Realty this is our mission: to give extraordinary lives a home to thrive. Navigating complex decisions to invest in real estate - whether your first home, your forever home or an investment in your future - requires a creative and compassionate associate who understands the importance of these decisions. A professional who expects to be held to the highest standards of service. A professional for whom relationships are as important as they are to you.



WELL P R O V E N L U X U R Y L I V I N G

ONE Sotheby's International Realty is the premier source for luxury real estate and development along Florida's East Coast. We bring together the world's most passionate and committed professionals backed by a global brand with a heritage of unsurpassed quality, value and trust. For nearly 300 years, the Sotheby's name has exemplified the promise of a life well lived and this legacy has been the foundation of ONE Sotheby's International Realty since our founding in 2008.

As markets evolve, core values like leadership, integrity and vision endure. At ONE Sotheby's International Realty, these values are supported by market knowledge and insights, the latest technology and a global backbone of support and service, all grounded in the belief that the experiences inspire the best decisions.







LIANA KHASANOVA

BROKER & DIRECTOR LUSTER GROUP

As the Director of the Luster Group at One Sotheby's International Realty, Liana Khasanova has established herself as a formidable force within the industry. In a world where transactions are often driven by profit, Liana stands out for her authenticity and purpose.

Her career transcends simple transactions, focusing on holistic client experiences and significant impact. With degrees in economics, international communication, and interior design from a prestigious British university, she found her true calling in the real estate market.

Liana's success is rooted in three pillars: a holistic approach to well-being, an unwavering commitment to continuous growth, and a dedication to making a positive impact. She believes in nurturing the mind, body, and spirit, integrating mindfulness practices into her daily routine to cultivate resilience.

Her versatility spans roles from motherhood to design, writing, and culinary arts, each embraced as a learning

opportunity. Whether channeling her creativity as a designer or honing her intuition as a sales advisor, Liana approaches every endeavor with passion and purpose.

What truly sets Liana apart is her intrinsic motivation to effect positive change. Success for her is measured not by closed transactions but by nurtured relationships and enriched lives. She is committed to transparency, honesty, and putting clients' needs first, fostering trust and collaboration.

Through her extensive professional network, Liana ensures comprehensive support for her clients throughout their real estate journey. Guided by faith and optimism, she views challenges as opportunities for growth and self-discovery, embracing each day with positivity and grace.

In a competitive world, Liana Khasanova is a testament to the power of passion, purpose, and compassion. Her commitment to holistic well-being, continuous growth, and meaningful impact.





WE HAVE PROVEN
EXPERIENCE

This Team has united their experiences, talents and knowledge in the fields of architecture, interior design and real estate to make sure that their clients will count on a wide and detailed support to make their dreams come true. From this collaboration, they agree to offer the best they have after working for many years in their respective areas.

We are ready to advise the clients from a holistic perspective, covering the different areas related to the purchase, sale and remodeling of luxury properties. Our proven passion for high end services are at hand for residential and commercial properties, as well as for developers and high net worth buyers and sellers.

We are immensely proud of being at the forefront of innovation, creating ideas, tools, technology and marketing that push the limits within real estate. Their collaboration provides the highest caliber of expertise and care to each transaction to continue raising our standard of excellence.

Undoubtedly this collaboration will provide the most skilled advice in every single detail to make a client find the place of his life.



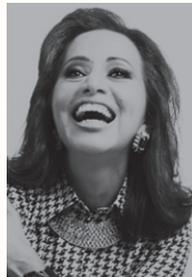
MEET THE TEAM



Camila Naranjo
ASSISTANT MANAGER



Brian Contreras
AUDIOVISUAL DIRECTOR



Raquel Seijas
EDITOR IN-CHIEF



Alejandro Carrillo
CONTENT CREATOR



Rubén Carrillo
CONTENT CREATOR



Yulimar González
ADMINISTRATION

ONE | Sotheby's
INTERNATIONAL REALTY

LUSTER
GROUP

WE PROVIDE

Whether you're looking
to buy or sell real estate
who you work with *matters*.



ONE Sotheby's International Realty & Luster Group, We understand the importance of investing in effective marketing strategies, expertly applying the brand's public relations tools, media affiliations and back office to deliver a custom approach and unmatched exposure for our client's properties. We provide white-glove service with a team of professionals available 7 days a week. We never miss a showing. Our experience, professionalism but most importantly, our energy is what differentiates us from the average sales associate. We offer:

DETAILED CALENDAR WITH
MARKETING PLAN FOR YOUR
PROPERTY. ONE EVENT TO
SHOWCASE THE PROPERTY.

Best real estate photography in
Miami
“Luxhunters”

Photos, 3D Matterport, drone
images YouTube video with geo
targeting.

THREE EXCLUSIVE PROPERTY
WEBSITES FOR YOUR LISTING.

Several emails blasts to promote the
listing to a vast target audience.

Reel for social media with geo
targeting. Facebook ads, google
ads, boost campaigns with reports.

Weekly reports to the seller.

PRINT CAMPAIGNS

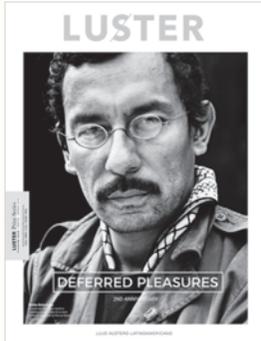
Open houses and brokers
open - as many allowed by
owners Team of 4 global real
estate experts exclusively
showing, we never miss a
showing available 7 days a
week.



Undoubtedly, you will immerse yourself
in a world of unparalleled experiences.

LUSTER

Luster will offer various digital and print platforms to upload and broadcast the purchases and sales at your convenience. We have worked on the creating of amazing content for our Luster Magazine, Luster webpage, Luster media kit, among other platforms. From these, our possibilities are exponential and unlimited.



More than a magazine, *an experience*

MIAMI

20,000 COPIES

2x collectible editions/year

Distribution points: Brickell, South Beach, Miami Design District, Coral Gables, Coconut Grove, Key Biscayne, Fisher Island, Aventura, Bal Harbour, Sunny Isles, Palm Beach, and Boca Raton.

NEW YORK

20,000 COPIES

2x collectible editions/year

Distribution points: Manhattan, Soho, Upper East Side, Tribeca, Financial District, Midtown East, and the Hamptons.

ART BASEL EDITION

5,000 COPIES

1x collectible edition/year

Distribution points: Miami Design District, Art galleries, Private events, LUSTER events.

ASPEN

5,000 COPIES

1x collectible edition/year

Distribution points: Aspen. Private events. Luster events.

Luster magazine can be found at various upscale locations such as high-end boutiques, five-star hotels, condos, private airports, spas, exclusive car dealerships, private clubs, art galleries, and private events.



HOSPITALITY

An exclusive living experience, presented by a sophisticated hospitality brand.

- Advice for ideal destinations for unique trips tailored to your convenience.
- VIP events and packages, invitations to exclusive dinners and restaurants, large-scale restaurants, spas, relaxed retreats, luxury hotels and destinations, as well as live entertainment.
- Boost your purchase or sell through media partners events.
- Creating appropriate content for your property.

LUSTER
S T U D I O

ARCHITECTURE
DESIGN
DEVELOPMENT

MIAMI • NEW YORK

Our Studio is considered a provider of satisfaction, luxury, and solutions.

Embodying the trusted DNA of luxury, understated elegance and quiet luxury, Luster Studio brings the essence of nature and innovation into your home. A thorough and total immersion into our Studio's distinctive design language forges undoubtedly a deep connection with each space in your home through limited-edition architectural collaborations and unparalleled interior design, all exquisitely labored by the outstanding and impeccable vision of our designers and architects for over 17 years.

We definitely integrate sustainable practices to convey deep emotions in our clients, blooming the charm, sophistication and forward-thinking in our designs.

As a contemporary need, we are looking at sustainability and natural surroundings as fundamental parts of our designs. Since nature is the most sophisticated creation on earth.



At Luster Studio the balance of simplicity means all. The spotlight is on the correct use of natural materials, spaces and heights. The key concern relies upon the inclusion of nature. We believe our Studio is moving towards this right direction creating such a soft and appealing balance between science and sensations.

Our highest-end projects awaken curiosity and creativity in all and leaving traces of a perfect balance between aesthetics and an everlasting architectural design by Luster Studio.



Now in its first decade, our well-deserved reward has become a solid brand hallmark and our office designed by us and located in a spectacular setting at the Four Seasons Hotel and Tower is a referential pivot. The Quiet luxury and creativity in the high end Miami lifestyle are essential in our daily work at the Studio.

Today, Luster Studio has become a reference in the curation of elegant and architecturally designed environments that transport our clients' minds beyond commonplace and into a state of serenity. We can deliver bespoke projects at any scale, whilst maintaining attention to detail. We believe the role of an architect is all-encompassing, collaborating with artists and specialists in a wide range of disciplines, to apply design across every aspect of a project.

Join us and discover a world-class sensation, where community and excellence meet without hesitation.







LUSTER is much more than a
brand, it is a philosophy of life!



A serene tropical beach scene at sunset. The sky transitions from a deep blue to a warm orange glow where the sun is setting over the ocean. In the foreground, a calm pool of water perfectly reflects the scene above. Along the edge of the pool, four white lounge chairs are arranged in pairs, each accompanied by a large white patio umbrella. The background is filled with lush tropical vegetation, including several tall palm trees. The overall atmosphere is one of sophisticated luxury and relaxation.

LUSTER

An expression of sophisticated life